



**FOR IMMEDIATE RELEASE – May 15, 2026**

## **EMD Consulting Expands to Houston**

EMD Consulting is pleased to announce its expansion to Houston. This expansion brings together **Anna Coffey** and **Kari McAvoy** to support one of the most dynamic nonprofit markets in the country.

Founded in 2002, EMD Consulting is a strategic advisory firm that partners with mission-driven organizations nationwide to build organizational strength across four service areas: leadership, strategy, fundraising, and operations.

EMD stands for Experience "Makes the Difference" and, together, McAvoy and Coffey have over 55 years of experience partnering with mission driven organizations.

McAvoy, Partner, brings 30 years of nonprofit management and consulting experience to the region. Her work focuses on building organizational strength from the inside out, helping nonprofits develop the leadership, structure, and strategy needed to sustain and grow their impact. "Houston's nonprofit sector is extraordinary in its scale and impact," said McAvoy. "Anna and I are here to work alongside organizations doing hard, important things. We're ready to dig in."

Coffey, Senior Consultant at EMD and CEO of The Women's Home, brings more than 25 years of executive leadership in mission-driven organizations, guiding teams through crisis navigation, organizational restructuring, and strategic growth. A licensed attorney, she brings an added layer of rigor to governance, leadership transitions, and organizational design. "I've spent my career helping organizations navigate hard things, whether that's leadership transitions, crisis, or growth," said Coffey. "Partnering with EMD enables me to support more organizations in building the strength and clarity required to sustain their mission."

Together, they will strengthen organizations at critical inflection points—where leadership, strategy, and execution must align. Let us know how we can partner with you by contacting us at [info@emdconsulting.com](mailto:info@emdconsulting.com).

## **About EMD Consulting**

Founded in 2002, EMD Consulting is a strategic advisory firm with 25 seasoned leaders with deep experience leading and strengthening nonprofits. EMD helps mission-driven organizations to build organizational strength across four service areas: leadership, strategy, fundraising, and operations.

## **For More Information**

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