



Vice President of Engagement

Elevate Your Career and Our Community

Greater St. Louis, Inc., is a powerful coalition of business and civic leaders committed to shaping a thriving future for the St. Louis metro area. Through collaboration and innovation, we strive for job creation, inclusive economic growth, and enhanced global competitiveness. As we navigate an exciting phase of transformation and expansion, we're seeking a dynamic Vice President of Engagement to propel our mission forward.

Your Role

As the Vice President of Engagement, you'll play a pivotal role in expanding our impact by cultivating a robust network of invested and engaged member companies. Your mission will be to identify and onboard new investor companies, spearhead an industry-leading engagement program, and foster enduring relationships with the region's business leaders. Your efforts will contribute to our rapid organizational growth and enhance the civic involvement of the business community.

Make a Mark

- Drive the growth and stewardship of GSL's Investor Forums, expanding reach and influence.
- Achieve measurable annual increases in investor numbers and revenue, marking your success in tangible terms.
- Innovate and execute strategies that advance our mission and engage existing and potential business leaders.
- Organize impactful investor meetings that spotlight the vital role of the business community.
- Cultivate lasting connections with investor companies, understanding and aligning with their interests to ensure mutual success.

Your Toolbox

- Alongside the Chief Engagement Officer to whom this position reports, employ a spectrum of recruitment and engagement tactics, leveraging data insights and digital platforms to maximize reach and effectiveness.
- Monitor engagement metrics closely, adapting strategies to meet and exceed targets.
- Act as a vital link between investors and our team, identifying opportunities and navigating challenges to ensure a fruitful partnership.
- Deliver engaging investor presentations that communicate the expansive scope of our work and invite active participation.
- Provide top-tier service to our business investors, building confidence and fostering long-term alliances to the benefit of the region and the individual businesses operating here.

The Ideal Candidate Will Have

- A passionate commitment to GSL's mission of inclusive economic growth.
- Drive and competitiveness to achieve remarkable results.
- A collaborative spirit, exceptional communication skills, and a results-oriented approach to leadership.
- Proven expertise in nonprofit or private-sector development, with a strong track record of increasing membership and donor revenue.
- The ability to effectively engage directly with top-tier business and civic leaders.

Benefits

Greater St. Louis, Inc. offers competitive compensation along with a comprehensive benefits package, including health, dental, and vision insurance, paid time off, and a 401(K) with a 5% company match.

To Apply

Please send a cover letter and resume to search@emdconsulting.com, noting "Vice President of Engagement – Greater St. Louis, Inc." in the subject line. Applications will be accepted on a rolling basis until the position is filled.

GREATER ST. LOUIS INC.