



Position Opportunity for: **VICE PRESIDENT, MARKETING AND COMMUNICATIONS**

Jewish Federation of St. Louis is looking for a **CREATIVE, ENTREPRENEURIAL, AND STRATEGIC LEADER** for its marketing and communications department. With the marketing and communications staff, the Vice President, Marketing and Communications is responsible for strategically placing the Federation in the community.

The Vice President is a member of the senior leadership team of Federation and reports to the President and CEO. The Vice President will bring a strategic voice to the leadership table and work with colleagues to fulfill Federation's mission.

Jewish Community served: 66,000

Staff size: 55

Located in Creve Coeur in a newly remodeled building with a beautiful office space.

This position is a hybrid between home and office.

JOB DESCRIPTION

- Develop and implement strategic marketing and communications plans to engage the Jewish community in the work of the Federation and to encourage fundraising for that work.
- With the Marketing and Communications staff shape the Federation's visual identity and organizational voice across print and digital platforms, ensuring style, voice and brand consistency.
- Lead the planning and implementation of communications and marketing efforts to support programs, events, and fundraising initiatives in collaboration with Federation departments.
- Develop and analyze metrics to evaluate the effectiveness of the strategies being used
- Develop beneficial relationships to enhance public awareness of the Federation and its unique contributions to the St. Louis community.

Join a Vibrant Staff of Co-Workers

SEEKING A LEADER WITH:

- Proven and experienced leader, talent developer, and strategic thinker.
- Proven track record of strategy development, innovation, and eagerness to learn.
- Team orientation, problem solving approach that relies on colleagues and their expertise.
- Experience creating, defining, and applying metrics to measure success.
- Experience with budgeting and financial management.
- Demonstrated proficiency of the volunteer/professional relationship and success in managing those relationships.
- Self-starter and ability to work independently
- Excellent presentation, time management, and organizational skills.
- Interpersonal communication skills that show empathy and understanding with staff, volunteers, and service providers.
- Able to multi-task and handle numerous projects simultaneously.
- Experience and understanding of Jewish traditions, calendar, and values.
- B. A. in a related field; graduate degree preferred.
- Minimum ten (10) years of marketing and communications experience.
- Minimum five (5) years of leadership and supervisory experience.



ABOUT US

Founded in 1901, the Jewish Federation of St. Louis is one of the region's oldest and largest nonprofit organizations. We are part of a network of more than 150 Federations across North America. Originally, Federations around the country were developed to aid Jewish immigrants in need of social services. Today, our role has changed slightly but the Jewish Federation of St. Louis is stronger than ever.

Funds are received through the Jewish Federation of St. Louis' Annual Campaign, the Jewish community's largest fundraising effort. The dollars raised support high-quality agencies, programs, and services that sustain our community's vision of a thriving, vibrant, and engaged Jewish community. In addition to the unrestricted Annual Campaign, there are a number of Jewish Federation of St. Louis funds, endowments, legacy gifts, and corporate sponsorships that provide a further source of program revenue for today and tomorrow.

APPLICATION INFORMATION

To apply, please email your resume and cover letter to: prich@emdconsulting.com. Subject line must include Jewish Federation Position. Applications received by April 29, preferred. Before applying, please follow this link to take a 10 minute assessment: <https://assessment.predictiveindex.com/bo/o1f/JFedVPmarketingcomm>.

More information is available on Federation's website at JFedSTL.org/Career-Opportunities.